



## Adil Abdel-Gabar

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[adilag.com](http://adilag.com)

## Experience

**McCann Canada** | Toronto, ON  
Senior Art Director  
April 2022 – Present

**Cossette** | Toronto, ON  
Art Director  
May 2021 – April 2022

**Clients:** SickKids Foundation, TD Canada Trust  
**Projects:** Mass and 1:1 communications

**Marks** (formerly Traffik) | Toronto, ON  
Art Director  
Apr 2018 – May 2021

**Clients:** LEGO, Cadillac Fairview, Canada Bread, Scotts, Nestle, Hain Celestial, SodaStream, Meridian  
**Projects:** Digital, Social, OOH, Print, Email, Ecomm, POS, Promotions, CRM, Shopper Marketing, Production

**Ogilvy** | Toronto, ON  
Art Director Intern  
Aug 2017 – Apr 2018

**Clients:** AMEX, Dove, Cadbury, Kimberly-Clark, Post, Moneris  
**Projects:** Digital, Social, Print, Email, CRM

## Education

**Sheridan College** | Oakville, ON  
Advertising and Marketing Communications  
2011 – 2014

## Skills

Art Direction | Graphic Design | Concept Development  
Client Presentations | Public Speaking | Strategic Thinking  
Adobe Creative Suite (Photoshop, Illustrator, InDesign)  
Mock-ups | Layouts | Editorial | Video Editing